

2026-27 Concert Program Advertisements



Advertise in the GCTYO concert program books and reach a dedicated, enthusiastic audience of arts supporters from all over Connecticut.

RATE CARD	FULL SEASON (4 CONCERTS)	AD SPECIFICATIONS	
BACK COVER	\$1,500		FULL PAGE AD 4-1/2 in. (w) x 7-1/2 in. (h) Back and inside cover ads must have 1/4 inch bleed all around.
INSIDE COVER (FRONT/BACK)	\$1,000		
INSIDE FACING (FRONT/BACK)	\$935		
FULL PAGE	\$625		
HALF PAGE	\$385		HALF PAGE AD 4-1/2 in. (w) x 3-1/2 in. (h)
THIRD/CARD	\$275		ONE-THIRD PAGE AD BUSINESS CARD 3-1/2 in. (w) x 2 in. (h)
QUARTER	\$225		QUARTER PAGE AD 4-1/2 in. (w) x 1-1/2 in. (h)



CONCERT DATES

- Fall: November 22, 2026
- Winter: March 7, 2027
- Carmina Burana: April 3, 2027
- Spring: May 16, 2027

2026 DEADLINES & PAYMENT

- Space reservations due **October 15, 2026**
- Art and payments due **October 30, 2026**

Email art in PDF, jpg, or Word format to:
gctyo@gctyo.org

Make checks payable to GCTYO and mail to:
P.O. Box 645, Fairfield, CT 06824

Or pay online at: gctyo.org/support/advertise/

Please consider adding 3% to your online payment to cover GCTYO's processing fees.

FOR QUESTIONS, CONTACT:

BETH ULMAN

email: executivedirector@gctyo.org | phone: (203) 209-4255

