





2024-25 Concert Program Advertisements



Advertise in the GCTYO concert program books and reach a dedicated, enthusiastic audience of arts supporters from all over Connecticut.

RATE CARD	FULL SEASON (3 CONCERTS)	AD SPECIFICATIONS
BACK COVER	\$1,350	 <p>FULL PAGE AD 4-1/2 in. (w) x 7-1/2 in. (h) Back and inside cover ads must have 1/4 inch bleed all around.</p>
INSIDE COVER (FRONT/BACK)	\$990	
INSIDE FACING (FRONT/BACK)	\$850	
FULL PAGE	\$575	
HALF PAGE	\$350	 <p>HALF PAGE AD 4-1/2 in. (w) x 3-1/2 in. (h)</p>
THIRD/CARD	\$250	 <p>ONE-THIRD PAGE AD BUSINESS CARD 3-1/2 in. (w) x 2 in. (h)</p>
QUARTER	\$200	 <p>QUARTER PAGE AD 4-1/2 in. (w) x 1-1/2 in. (h)</p>



CONCERT DATES & VENUE

- Fall: November 24, 2024
- Winter: March 2, 2025
- Spring: May 18, 2025

All concerts will be held at The Klein.

2024 DEADLINES & PAYMENT:

- Space reservations and electronic art due October 11, 2024
- Payment due November 1, 2024

Email art in PDF, jpg, or Word format to:
gctyo@gctyo.org

Make checks payable to GCTYO and mail to:
P.O. Box 645, Fairfield, CT 06824

Or pay online at: gctyo.org/support/advertise/
Invoices available upon request.

FOR QUESTIONS, CONTACT:

BETH ULMAN, EXECUTIVE DIRECTOR

email: ExecutiveDirector@gctyo.org | direct line: (203) 209-4255

