





## 2023-24 Concert Program Advertisements



**gctyo** GREATER CONNECTICUT  
YOUTH ORCHESTRAS  
Inspiring and Educating Young Musicians

Advertise in the GCTYO concert program books and reach a dedicated, enthusiastic audience of arts supporters from all over Connecticut.

RATE CARD	FULL SEASON (3 CONCERTS)	AD SPECIFICATIONS
BACK COVER	\$1,200	 <p><b>FULL PAGE AD</b> 4-1/2 in. (w) x 7-1/2 in. (h) Back and inside cover ads must have 1/4 inch bleed all around.</p>
INSIDE COVER (FRONT/BACK)	\$900	
INSIDE FACING (FRONT/BACK)	\$750	
FULL PAGE	\$500	
HALF PAGE	\$300	 <p><b>HALF PAGE AD</b> 4-1/2 in. (w) x 3-1/2 in. (h)</p>
THIRD/CARD	\$200	 <p><b>ONE-THIRD PAGE AD BUSINESS CARD</b> 3-1/2 in. (w) x 2 in. (h)</p>
QUARTER	\$150	 <p><b>QUARTER PAGE AD</b> 4-1/2 in. (w) x 1-1/2 in. (h)</p>



### CONCERT DATES & VENUE

- Fall: November 19, 2023
- Winter: March 3, 2024
- Spring: May 19, 2024

All concerts will be held at The Klein.

### 2023 DEADLINES & PAYMENT:

- Space reservations due September 30, 2023
- Electronic art due October 15, 2023
- Payment due November 1, 2023

Email art in PDF, jpg, or Word format to:  
gctyo@gctyo.org

Make checks payable to GCTYO and mail to:  
P.O. Box 645, Fairfield, CT 06824

Or pay online at: [gctyo.org/support/advertise/](https://gctyo.org/support/advertise/)  
Invoices available upon request.

### FOR QUESTIONS, CONTACT:

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