

2022-23 Concert Program Advertisements

Advertise in the GCTYO concert program books and reach a dedicated, enthusiastic audience of arts supporters from all over Connecticut.



RATE CARD	FULL SEASON (3 CONCERTS)	AD SPECIFICATIONS	
BACK COVER	\$1,200		FULL PAGE AD 4-1/2 in. (w) x 7-1/2 in. (h) Back and inside cover ads must have 1/4 inch bleed all around.
INSIDE COVER (FRONT/BACK)	\$900		
INSIDE FACING (FRONT/BACK)	\$750		
FULL PAGE	\$500		
HALF PAGE	\$300		HALF PAGE AD 4-1/2 in. (w) x 3-1/2 in. (h)
THIRD/CARD	\$200		ONE-THIRD PAGE AD BUSINESS CARD 3-1/2 in. (w) x 2 in. (h)
QUARTER	\$150		QUARTER PAGE AD 4-1/2 in. (w) x 1-1/2 in. (h)



CONCERT DATES & VENUE

- Fall: November 20, 2022
- Winter: March 5, 2023
- Spring: May 21, 2023

All concerts will be held at The Klein.

2022 DEADLINES & PAYMENT:

- Space reservations due September 30, 2022
- Electronic art due October 15, 2022
- Payment due November 1, 2022

Email art in PDF, jpg, or Word format to: gctyo@gctyo.org

Make checks payable to GCTYO and mail to: P.O. Box 645, Fairfield, CT 06824

Or pay online at: gcyto.org/support/advertise/ Invoices available upon request.

FOR QUESTIONS, CONTACT:
BETH ULMAN, EXECUTIVE DIRECTOR
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