



2019–20 CONCERT PROGRAM ADVERTISEMENTS

Advertise in the GCTYO concert program books and reach a dedicated, enthusiastic audience of arts supporters from all over Connecticut. Choose the full season package and your ad could be viewed up to 6,500 times!

FULL PAGE AD
4 1/2 in. (w) x 7 1/2 in. (h)
Back and inside cover ads must have 1/4" inch bleed all around.

HALF PAGE AD
4 1/2 in. (w) x 3 1/2 in. (h)

QUARTER PAGE AD
4 1/2 in. (w) x 1 1/2 in. (h)

ONE-THIRD PAGE AD (BUSINESS CARD)
3 1/2 in. (w) x 2 in. (h)

MIDDLE OF SEASON RATE CARD

	BEST DEAL		WINTER & SPRING CONCERTS including Cirque + Bonus Chamber 6 Concerts		SPRING CONCERT + Bonus Chamber 2 Concerts	
	FULL SEASON + Cirque de la Symphonie 10 Concerts!					
REACH	6,500		4,700		1,500	
Back cover	\$1,300	SOLD	\$1,300	SOLD	\$1,300	SOLD
Inside cover (front/back)	\$1,000	SOLD	\$1,000	SOLD	\$1,000	SOLD
Inside facing (front/back)	\$775	SOLD	\$775	SOLD	\$775	SOLD
Full page	\$600		\$500		\$195	
Half	\$375		\$300		\$120	
Third/Card	\$225		\$200		\$75	
Quarter	\$175		\$150		\$50	

Fall, Winter, Cirque & Spring concert programs will be printed in full color. Jazz and Chamber concert programs will be printed with color covers and B&W inside pages.

CONCERT DATES & VENUES:

Fall (11/24/19), Winter & Cirque (2/29/20 & 3/1/20), and Spring (5/17/20) Concerts:
The Klein, Bridgeport, CT

Chamber Concert (12/8/19 & 5/31/20):
Fairfield Theatre Company, Fairfield, CT
and The Unitarian Church in Westport

Jazz Concert (12/15/19)
Greens Farms Academy, Westport, CT



2020 DEADLINES & PAYMENT:

Please reserve your space by Jan 15, 2020 with an email to: gctyo@gctyo.org.

Art is due Feb 1, 2020 for Winter Concerts package. Reserve space by Jan 15, 2020.

Send ads in PDF or Word format to: gctyo@gctyo.org.

Make checks payable to **GCTYO** and mail to:
P.O. Box 645
Fairfield, CT 06824
Or pay online at:
gctyo.org/support

FOR QUESTIONS, CONTACT:
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